

RapidAds Creative Management Platform: PDP Image Creation

Professional disinfection in & out of home.

Kills 99.9% of viruses & bacteria

Multi-purpose clean & disinfect
Resistant cloth with superior performance

Expert & fast disinfection
Safe for delicate surfaces & electronics

Multi-surface cleaner
Safe for use on:
Sealed granite, Finished wood, Stainless steel

Cars & Planes
Keep wet wipes in your car for those on-the-go messes

Public Transit
Stash an easy-to-pull pack in your bag for bus & train poles

In & Out of home
Disinfect high-touch surfaces like door handles, keys, phones and more

School or Playground
Quickly remove germs and messes, safely wipe down toys, surfaces, etc.

The Pitch

RapidAds Creative Management Platform streamlines your cross-retailer and D2C creative workflows, giving you the power to nimbly manage your E-Commerce presence at every step.

Our E-Commerce-first, easy-to-use platform is designed to drive throughput and efficiency across all teams, from creative to sales and marketing. This collaboration can be used to optimize your product detail pages' aesthetics and SEO ranking. Develop beautiful, multi-level infographics to live above and below the fold on your PDPs – in product images and/or manufacturer details.

How It Works

1. Upload your product images or entire image catalog.
2. Choose your destination, template and creative settings – colors, copy, hero SKUs, images, etc.
3. Generate your creative and publish!



Challenges Addressed



Allows for **rapid iteration** of existing creative as well as seamless transferability across multiple retailers



Removes manual creative processes so updates can happen quickly, providing the ability to keep pace with the increased growth of E-Commerce



The **easy-to-use platform** opens the door to users who do not have extensive experience or training in existing complex creative software