



RapidAds Creative Management Platform

Frequently Asked Questions

Q: How do we get set up?

A: Contact us! We will schedule a kick off call to discuss your current challenges, goals, details, etc. We can work with your sales, marketing and/or creative teams to integrate your brand and portfolio from every angle. The RapidAds team will be there for support throughout the set up process!

Q: Can we send you templates?

A: Of course! We'll be able to transform your existing templates to a RapidAds creative template for you to use time and time again, across all your customers. Within the RapidAds proprietary built-in theme editor, you'll be able to edit and optimize this template for long-term use.

Q: Can we run a pilot?

A: Yes! We're always looking for new partnerships. Contact us so we can discuss your current challenges and we'll help you find a solution.

Q: What formats do you output?

A: JPG and/or PSD. Additional options can be added upon request!

Q: What platforms are you integrated with?

A: We are directly integrated with Salsify

Q: What retailers do you support?

A: Amazon, Costco, Kroger, Target and Walmart, with more retailer customers being added by the day!

Q: Do I need to send the retailer specs?

A: Nope! Retailer specs are pre-loaded into our platform so all you have to worry about is how you want the ad to look. As you choose colors, hero SKUs and input copy, you'll be able to watch each creative size getting built in real-time.

Q: What makes you different?

A: We are E-Commerce first. We know there are a lot of options when it comes to selecting a Creative Management Platform. But with E-Commerce continuing to grow, we have the tools and perspective to alleviate the new challenges that have come with increased E-Commerce demand.