

## Video Design and Production

### The Pitch

The RapidAds Video Design and Production Platform gives you the power to develop high-quality, high-impact videos without having to use high-tech video editing software. Stitch together assets you already have on hand: images, videos or a mix of both.

This platform will help you take your brand presence to the next level. Build out multiple versions of one video in order to feature more than one version of a product. Develop long-form or short-form versions of the video to have a cohesive digital, social and E-Commerce digital presence. Once built, you can save your template and video settings to use or refresh at a later date without incurring additional creative project fees.

### How It Works



**Upload Assets**  
Product shots, lifestyle images and/or clips, MP4s, MP3s, etc.



**Choose Settings**  
Video length, number of frames, colors, copy, etc.



**Generate Video**  
Pre-roll, Social Short-Form Video, Long-Form Website Content, etc.

The screenshot displays the RapidAds video design interface. At the top, there's a 'Pages' section with a storyboard of three video frames. The first frame shows a woman applying lipstick with the text 'HOW TO GET THE LOOK'. The second frame shows a product shot with the text 'BREAK THE GLOSS CEILING'. The third frame shows a product shot with the text 'RapidAds prestige lipstick' and a star rating. Below the storyboard is a table for editing video elements.

#	Actions	Scene	Subscene	Name	Type	Duration	Filename	Text	Font	Stroke Color	Stroke Width	Color
1	Actions	0	1	Audio	Audio	19	A-1455276_Audio.m4a					
3	Actions	2	1	BREAK THE	Text	2		BREAK THE	Helvetica 0			black
4	Actions	2	1	GLOSS CER	Text	2		GLOSS CEILING	Helvetica 0			black
5	Actions	2	2	Gloss 1	Image	2	gloss1.png					
6	Actions	2	2	Brush 1	Image	2	brush1.png					
7	Actions	3	1	"RapidAds prestige	Text	3		"RapidAds prestige	AvenirCond			black

On the right side of the interface, there's a preview window showing a close-up of lips being painted with lipstick, with the text 'HOW TO GET THE LOOK' and a play button icon overlaid.