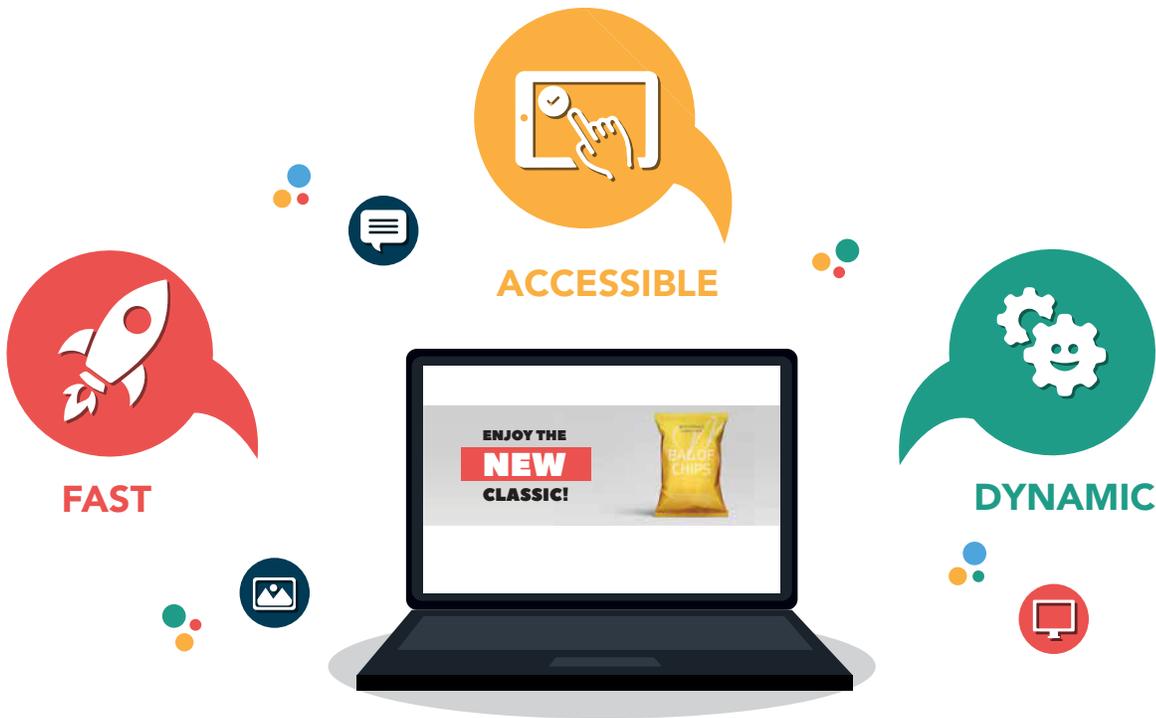


DYNAMIC CREATIVE AUTOMATION FOR E-COMMERCE

Today's creative teams are fielding more requests than ever. As a result, they're looking for innovative ways to increase speed and stay agile. Generate banners and other creative instantly for Amazon, AmazonFresh, Kroger, Target, Walmart and more. Create Mobile Ready Hero Images with ease. Choose from pre-built templates or design your own.



FAST

RapidAds enables creative teams to be more nimble and iterative, requirements for operating in today's e-commerce environment.

- Take advantage of in-house flexibility by trying multiple approaches in seconds
- Produce MVP design output for quick review by sales and marketing
- Deliver fast previews, supporting an iterative and customer-focused process

ACCESSIBLE

RapidAds gives creative teams design control while empowering other stakeholders. Creative teams design templates and set parameters such as fonts, sizes and colors.

- Creative teams maintain design control while empowering other stakeholders
- Ensures stakeholders adhere to customer and creative team standards
- Provides leverage to scale design output by empowering multiple teams

DYNAMIC

Save time while trying out many different creative variations. Generate variants for:

- A/B testing
- Holidays, sporting events or marketing campaigns
- Same text, different product images
- Same product image, different text
- Personalization based on data feed inputs such as stock availability or weather



Contact us to find out more about RapidAds Dynamic Creative Automation.